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# FOSSIL SHIELD

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red mite control

Affiliate **PRO<sup>+</sup>**



Introduce customers. **Earn rewards.**

FIND OUT HOW...

# Steps 1 & 2: **potential** sites & signing up...

## Step 1

- **Download** and open the bulk site data spreadsheet.
- Create a **Unique Site ID**/Reference for each listing. This allows you and Fossil shield to track the customer throughout all processes.
- Enter potential farm type, capacities and other data in the relevant column headings and save/close. (No customer contact data needed at this stage)
- The spreadsheet is for reward calculation purposes only and gives an indication of volume.



Download  
spreadsheet

password: pro

## Step 2

- Sign up using the online **Affiliate form**
- **Upload** the completed bulk data sheet where indicated on the sign up form.
- Fossil Shield then create tailor made rewards to each potential customer submitted in your sheet. We then email you the new version back with the potential reward values added.



Sign up to become  
an Affiliate

next...

# Step 3: Introduce **customers...**

Send interested customer contact details to Fossil Shield using our online form

## Customer information required:

- Unique Site ID/Reference from bulk data spreadsheet.
- Contact details, site address and shed details, capacities, systems etc.
- Permission from from the potential customer for Fossil Shield to contact them



Fill in Customer  
Introduction form

next...

# Step 4: **Rewards**...tailor made for you

eligible after job completion



for more information see terms & conditions

[more...](#)

# Affiliate **PRO**<sup>+</sup>

## toolkit

the toolkit below provides all the links, document access and up to date promotional material to help an Affiliate PRO introduce customers to Fossil Shield.



### Bulk upload spreadsheet

password: pro

download the tool, enter your data, upload and submit on the affiliate sign up form



### Affiliate signup form

provide name, company and payment details together with the PRO+ bulk upload tool.



### Promotional material

password: pro

download the latest affiliate promotional material to help inform the customer prior to registering interest



### New customer introduction form

use this form to register customer and site details when they has shown interest

Introduce another Affiliate PRO

email link



terms & conditions

# terms & conditions

## **Affiliate and Customer sign up**

- The customer must provide consent for their details to be sent to Fossil Shield/PCS Poultry.
- A new customer that is introduced constitutes a site or sites owned by one entity or company, that have not used Fossil Shield before.
- After submitting the Affiliate PRO customer introduction form, an email confirmation receipt will be sent to the affiliate, customer and a Fossil Shield representative. The email confirmation sent will be used to track the introduction through to a sale.
- Affiliate and Customer data is submitted using up to date online security, stored on a secure server and is not shared with a third party.

## **Rewards & payments**

- Reward structure variation:
    - PRO: Flat rate, for a lower volume of introductions.  
One flat fee per introduced customer
    - PRO +: Tailor made rate, for a higher volume of introductions
- Total reward value per customer applies to the whole site and not a part of the site. The quoted reward will reduce if the customer only commits to part of the site being serviced or trialing the product on a smaller scale.

- Any former reward program prior to 01/08/2014 is exempt from the Affiliate PRO and PRO+ structures.
- 'Reward/s' constitutes an introduction fee payable to the affiliate after an introduced customer has committed to and carried out an order for the professional Fossil Shield red mite treatment of the customer site/s.
- Affiliate rewards are based on first come first served basis. Customers that have already been introduced by other Affiliates or other marketing methods are not eligible for reward.
- Rewards cannot be shared with other affiliates.
- Rewards, as part of the Affiliate PRO programme, cannot be retrospectively applied to new customers introduced prior to 01/08/2014.
- Existing Fossil shield customers that belong to contract groups, franchises, or who would have otherwise been introduced by the Affiliate are not eligible for an affiliate fee.
- Affiliates that introduce previous Fossil Shield customers who have not used the service in the last two years are eligible for reward if the customer returns.
- Rewards are only eligible if customers are introduced through the affiliate customer sign up form.

- Rewards are payable within 3 months from point of customer sale
- Payments will be paid into the affiliates appointed bank account by PCS Poultry Services Ltd.
- PCS Poultry Services Ltd do not accept liability and responsibility for reward funds once they have been paid into affiliates appointed bank account.
- In the event of a dispute over 'who introduced who', the emailed sign up receipt will provide confirmation to resolve the issue.
- The introduced customer must have a minimum 6000 bird capacity in any one order for any reward to be eligible.

## **Sales and Job process**

- The application service will be carried out by Fossil Shield / PCS Poultry Services Ltd.
- The sales process, transactions, invoicing and prices for site applications will be discussed with the customer directly and will not form part of the promotional material or affiliate introduction.
- We reserve the right to amend promotional material at any time.

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